



Economic Restructuring Committee • London, KY
Board Meeting • August 8, 2007, 12:00 p.m. – 1:00 p.m.

Members Present:

Robin Williams, Jennifer Whitman, Michael Sliter, Meghan Hacker, Liza Joyner, and Aaron Schuhmann.

Sherri Mosley (Director of the London Downtown), Billy Hibbitts (Chair of the Arts and Entertainment Committee).

Members Absent:

Karen Reynolds, Donnie Philpot, and Nick Minton.

Guests:

Jarred Harris and Kendra Crowley from Dare I Tattoo.

Minutes:

Call to order (12:00)

- Robin Williams called meeting to order.

Approve Minutes (12:05) —

- Approved by Michael Sliter.
- Seconded by Aaron Schuhmann.

Old Business:

London Alive Wi-Fi (12:08) —

- Is up and running.
- The name of the network is **London Downtown WI-Fi**.

London Lunch Walkabout (12:10) —

- Robin showed us the final brochures and holder. Only 200 were printed the rest will be done by Wednesday.
- We plan on selling the brochure's and holder for \$10 each.

New Business:

WI-FI advertisement (12:15) —

- Selling ad's on the Wi-Fi splash page to help raise money to pay for and expand the service.
- We also plan on having small corrugated plastic signs made up to put in areas were the Wi-Fi is the most prominent.
- Michael will email the splash page and contract to everyone.

Window Static Cling and Decal's (12:20) —

- We plan on trying to order window decals or static clings to give to members of the London Downtown.
- Hotwire Productions will design them.

Recognizing our Downtown Merchants (12:25) –

- Give out gifts to members or downtown merchants.
- Liza is going to donate 25 wrapped candles in silver canisters.

Arts and Entertainment (12:30) –

- Update by Billy Hibbitts.
- Still looking for grants or investors to buy building for theatre.
- Looking for private investors (aprox. 10).
- Get proposal for pocket park renovation.
- Jarred is going to draw up a design to bring to Sweety.

Renaissance Boudaries update (12:50) –

- Liza is working on it.
- Robin plans on sending out a building inventory once a month.

Fundraisers for LDT and ER committee (12:51) –

- Selling postcards of London.
- Selling calendars that have pics and LDT events on them.

Chicken Festival Volunteers (12:53)

- LDT needs volunteers to help transport Pepsi products to vendors.
- Each volunteer will receive a T-shirt to wear while volunteering.

ERC Board Meeting (12:58) –

- The next ERC board meeting will be at 6pm on September 10th at Dare I Tattoo on East Seventh Street.

Meeting Adjourned (1:00) -

- Motion to adjourn set by Liza Joyner.
- Seconded by Aaron Schuhmann.

END OF MINUTES