

**LONDON DOWNTOWN
DESIGN COMMITTEE MEETING**

02/01/08

Members in Attendance: Rocky Binder, Sherry Mosley, Mequiel Sutton, Troy Rudder, Tish Joenes, Steve Edge, Jim Handy, Chris ?, Amber Lancaster

New Member: Josh Samples

Meeting called to order at noon. Areas to be discussed (1) America in Bloom; (2) Beautification Awards; (3) Paint the Town Program; (4) Other

(1) America in Bloom

- a. The next scheduled date for our review of America in Bloom is June 2008, however, it was decided by the Design Committee Members that we would have the review every other year, therefore, giving members more time to prepare sub-committees in order to focus on the priority areas.
- b. Chris is looking for volunteers to help comprise these sub-committees in the following categories: (1) Tidiness effort; (2) Environmental Effort; (3) Community Involvement; (4) Heritage; (5) Urban Forestry); (6) Landscaped Areas; (7) Floral Display); (8) Turf and Ground Cover Areas.
- c. Once sub-committees are in place, they will meet year round, having monthly meetings.
- d. It was agreed upon at the meeting that during the off years of the American in Bloom review, that the city would sponsor a contest in order to award those who uphold the American in Bloom requirements. This will be recognized by a door hanger.

(2) Beautification Awards

- a. It was agreed upon at the meeting that the businesses in the city who have taken it upon themselves to make improvements to their buildings will be recognized. Includes but not limited to awnings, paint, windows, structural repair.
- b. Those who receive recognition will be presented with a framed certificate by the Design Committee, with the possibility of newspaper coverage.
- c. It was agreed upon at the meeting that all members will take notice to which businesses deserve this recognition.
- d. It was also agreed upon that those businesses who have beautiful seasonal floral displays will be recognized in the same manner, with a framed certificate. This award may be extended outside of the city area, and this issue is open for discussion.
- e. It is estimated the cost of each framed certificate will be \$6.00.

(3) Let's Paint the Town Program

- a. This project is sponsored by TOUR SEKY and will offer \$3K to city business owners who wish for façade improvements and pass the competitive application process.
- b. Projects are limited to paint, paint supplies, exterior lighting, widow replacement / treatments / awnings, planters, and materials for murals.

- c. It was not decided upon at the meeting if these applications would be handed out to various businesses or if one specific property would be focused on.

Other

It was suggested that the Design Committee have fundraisers in order to start a fund that would help area businesses participate in façade projects. Research will be comprised in reference to how other cities manage this effort and how the funding would be distributed. Once research is complete, this matter will be discussed before Executive Committee.

The Environmental Awareness sub-committee will be meeting on February 7th at 1:00p.m.

The meeting with Design Works for Feb 7th has been cancelled and tentatively rescheduled for Feb 15th @ 11:00.

Meeting adjourned at 1:05 p.m.